



## MILK MONTH KICKS OFF AT THE SASKATOON FOOD BANK AND LEARNING CENTRE!

The organization aims to raise \$100,000 in an annual matching campaign

**FOR RELEASE: September 1<sup>st</sup>, 2022**

**Saskatoon Food Bank & Learning Centre  
202 Avenue C South**

The Saskatoon Food Bank & Learning Centre (SFBLC) aims to raise \$100,000 in the month of September to ensure a litre of fresh milk is provided for every child visiting the organization.

**Canpotex is once again stepping up to provide \$50,000 in a matching campaign** that encourages **strong support from the community** for the food bank's **Milk for Children program**. This long-standing partnership is entering its sixth year and the public's support of the campaign has made it possible for the food bank to meet its goal every September.

**Canpotex CEO Gordon McKenzie says they are committed to food security in Saskatoon:** *"Canpotex delivers Saskatchewan potash around the world, helping farmers produce more food for the world's growing population,"* says Gord McKenzie, President and CEO, Canpotex. *"We are also committed to addressing food security in our communities. By supporting the Milk for Children Program, Canpotex is doing its part to ensure children and pregnant and nursing women receive adequate nutrition during the critical periods of childhood development."*

**SFBLC's Executive Director Laurie O'Connor says this is a critical fundraiser for the organization:** *"We've seen the affects that inflation and the increased cost of living has had, and we're worried about the impact on the youngest members of the community. We're delighted to offer additional emergency nutrition to children and pregnant and nursing women through our Milk For Children program. We are all so appreciative of the ongoing support of our Milk Month partners and the community."*

**The organization is grateful for the long-term support of both Canpotex and Health Sciences Association Saskatchewan: O'Connor continues:** *"Health Sciences Association of Saskatchewan (HSAS) has once again kicked off the campaign with a \$10,000 donation. It is these long-standing partnerships that combine with the generous support of the community to make our goals possible."*

In 2021 the SFBLC distributed 68,363 litres of milk through its Milk for Children Program. The program also supports pregnant and nursing women in Saskatoon and area.

Donate today at [www.saskatoonfoodbank.org](http://www.saskatoonfoodbank.org)



SASKATOON FOOD BANK  
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